

# CUSTOM GAS FIREPLACES

Buy Direct. Be Unique.



### WHY ACUCRAFT

- · At Acucraft we know you want a fireplace that stands out
- In order to do that you need a unique fireplace. The problem is all other fireplace manufacturers make the same product, which makes you feel stuck and frustrated.
- · Stop being frustrated with limited, boring, mass-produced products, and instead work with the world's leading direct sell fireplace manufacturer and have a unique fireplace that you will love forever.



# TABLE OF CONTENTS

WHY ACUCRAFT	
THE ACUCRAFT PROCESS	
POPULAR STYLES	
4-SIDED GLASS FIREPLACE JOURNEY	
CONCENTRIC CIRCULAR FIREPLACE JOURN	
GLASS OPTIONS	16
FINISHING OPTIONS	18
MEDIA OPTIONS	20
SAFETY & TESTING	22
ON-SITE SERVICES	24
WHAT CUSTOMERS SAY	25



On the cover: Custom Concentric Circular Gas Fireplace | Palomar Hotel | Beverly Hills, CA

## THE ACUCRAFT PROCESS



#### **DISCOVERY**

We know what it feels like to want something better & different, which is why Acucraft's Fireplace Advisors will guide you through the selection process to find the best fireplace for your space.



#### **DELIVERY**

Acucraft's Project Manager will guide you through the design, scheduling and delivery of your fireplace. Plus connecting with your installer then scheduling your first fire on-site walk through with an Acucraft Certified Factory Rep.



#### DELIGHT

Enjoy lasting memories and experiences with family and friends around your custom fireplace.

# POPULAR STYLES

From unique models to crazy custom, if you can dream it, we can build it!



Single-Sided



Circular



See-Through



Logset



Front with R or L view



Peninsula



Four-Sided



**Panoramic** 













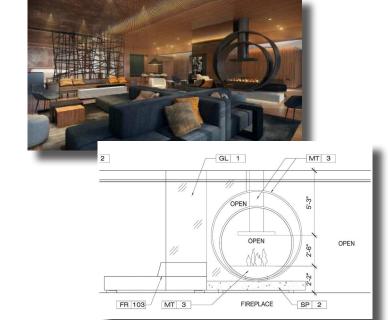
# Concentric Circular

Palomar Hotel | Beverly Hills, CA

Mark Melzer (Melzer, Deckert & Ruder Architects, Inc.) and Craig Hardman (Dawson Design Associates, Inc.) were looking for a one of a kind fireplace they had designed for the lobby of the Palomar Hotel in Beverly Hills, CA.

Unable to find a manufacturer who could fulfill their design intent, they began searching for a custom fireplace manufacturer who could complete the project within a short time frame. Thankfully they found Acucraft, the leading direct sell custom fireplace manufacturer!

One of Acucraft's fireplace advisors worked closely with Mark & Craig including reviewing their own renderings & drawings to ensure all the details were covered.





Acucraft's design team worked with the project engineer, Mat Epperson (RD Olson Construction), to finalize the design dimensions, requirements, and installation overview. This truly unique fireplace became the ultimate focal point of the hotel's lobby and the perfect place to host an Emmy after party!





# GLASS OPTIONS

#### No Glass (Open)

Open hearth viewing area



#### No Glass (Firescreen)

Open hearth viewing area with protective firescreen



#### Single Pane

Average glass temperature of 255°F Radiant heat, warm touch



#### **Dual Pane**

Glass temperature as low as 100°F

Patent-Pending Glass Cooling System



#### Conversion Kit

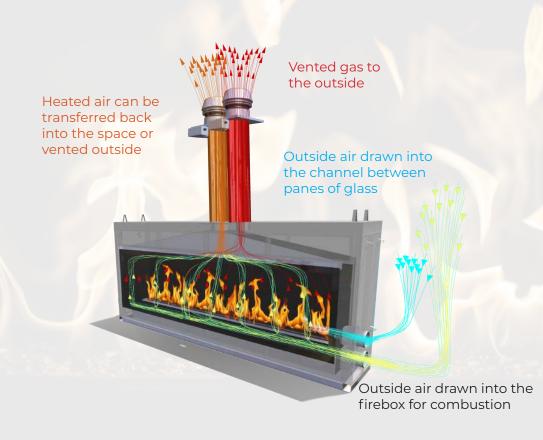
Convert your fireplace from dual pane glass to open with firescreen with our 10 minute conversion kit!



#### Glass Cooling System

Glass temperature as low as 100°F

Our Patent-Pending Glass Cooling System forces outside air into the air channel between the panes of glass reducing the surface temperature of the glass to a safe-to-touch temperature.







# FINISHING OPTIONS

#### MATTE BLACK

Modern, Industrial Look
\*Standard

# MIRROR POLISHED STAINLESS STEEL

Reflective & Shiny

# BRUSHED STAINLESS STEEL

Matte & Textured

#### CORTEN

Turns a Rust-Like Color Over Time After Being Exposed to the Elements

#### **MESH**

For Finishing with Your Materials (i.e. Tile, Brick, Clad, etc.)



# MEDIA OPTIONS

All media options come in a variety of sizes and colors



1/4" CRUSHED GLASS MEDIA



1/2" CRUSHED GLASS MEDIA



**RIVER ROCK** 



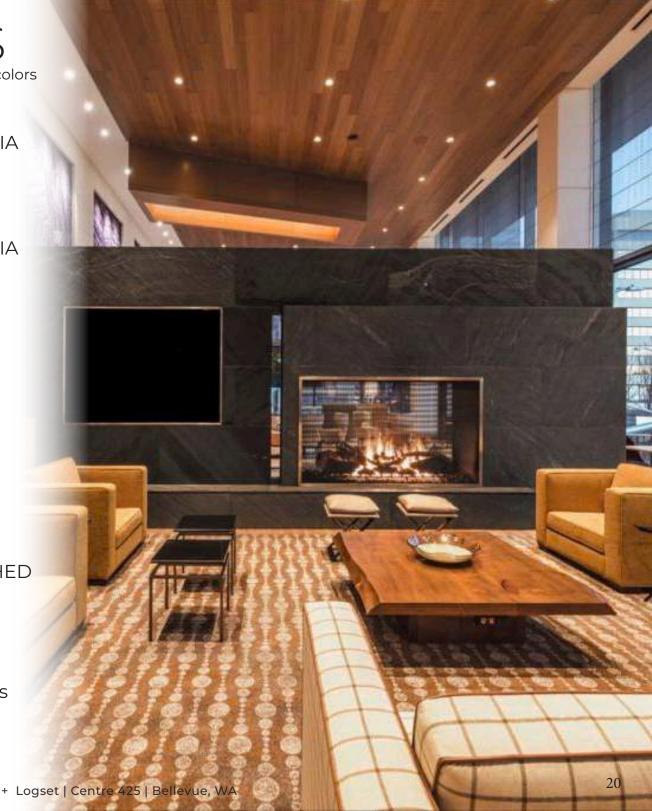
LAVA ROCK



SEMI-POLISHED & POLISHED STONES



Logsets & Driftwood Pieces



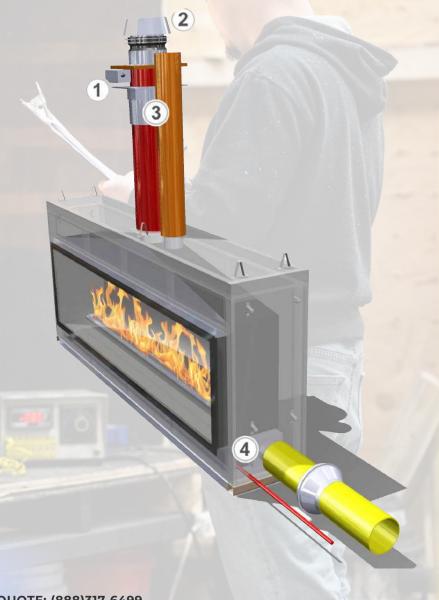


# SAFETY + TESTING

We know how important safety is to you, which is why we built our own internal test lab where every gas fireplace is tested for safety + functionality to US and Canadian standards (ANSI Z21.50 / CSA 2.22). Acucraft is the only custom fireplace manufacturer in the world with the ability to third party test + label every custom gas fireplace for our customers.

Our custom gas fireplace systems are designed with multiple safety checkpoints, each of which needs to be met before the system will ignite:

- Step 1: when the fireplace is turned on it sends a signal to the automatic draft system which opens the damper
- · Step 2: the exhaust fan engages
- Step 3: the proven draft ensures positive exhaust of flue gases
- **Step 4:** the gas valve opens signaling the spark igniton and the flame sensor provides combustion





# WORLDWIDE ON-SITE SERVICES

Every Acucraft custom gas fireplace includes an on-site with one of our Factory Representatives to walk you through your first fire in-person. They'll calibrate your fireplace, review fireplace operation with you, and answer any questions you have. Acucraft also offers on-site services for maintenance, repair & troubleshooting.



# WHAT CUSTOMERS SAY...



"We love the custom fireplace that you helped us design into the Marriott Indianpolis East's new lobby!

-Shawn Curran, Curran Architecture

"Thank you! We love our fireplaces."
-Grand Hyatt Denver







"I have this fireplace and its the best investment we made in our new construction home...everyone loves it!"

-Eduardo Muniz, Boston Best Construction

# Custom Homes & Commercial Spaces Demand a Unique Custom Fireplace Becoming the Focal Point of Your Space

